Beyond simple support: Responsible business creates added value
For entrepreneurial success and business development

Are you looking to do business in developing and emerging-market countries with a view to...

> investing and generating sustainable profits?
> piloting innovative technologies?
> raising standards in your supply chain?
> improving the quality of training?

Whilst making an effective, long-term contribution to local development?

Then look no further than develoPPP.de. We have been facilitating private-sector commitment in developing countries for the last 20 years. You receive financial support and professional expertise in country. In addition, our experienced partners with regional market knowledge can put you in touch with local networks and policymakers.

Entrepreneurship – a key driver of development

We help companies harness available opportunities, open up new markets and compete successfully. In turn, they create skilled jobs, generate an income for local people, boost economic growth and maximise the local contribution to the value chain. This partnership benefits local people, the company and the country as a whole.

The develoPPP.de programme

develoPPP.de was set up by the German Federal Ministry for Economic Cooperation and Development (BMZ) to foster the involvement of the private sector in areas where business opportunities and development policy initiatives overlap. To this end, BMZ offers financial and technical support for companies that invest in developing and emerging-market countries. The company is responsible for covering at least half of the overall costs.

In all cases, companies work with one of the two public partners commissioned by BMZ to implement the programme on its behalf: DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.
TARGET GROUP
The scheme is open to companies with viable project ideas that wish to use their investment resources and capacity for innovation in order to expand their operations in one or more developing countries on a long-term basis. This ranges from projects in the field of vocational training to the development of sustainable supply chains and the promotion of renewable energies. We can help you to minimise the financial risks and double your chances of success.

ON OFFER
Companies contribute at least EUR 100,000 to the project. Projects can receive support worth up to EUR 2 million*. BMZ will partner your investment with additional funding of up to 50 percent.

* For more information and the participation criteria, see www.develoPPP.de/en.
Contact your partners

**FINANCING YOUR PROJECT**

**DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH**

DEG has been successfully funding, advising and supporting private companies operating and investing in developing and emerging countries for over 55 years. Companies benefit from DEG’s financing and structuring expertise and entrepreneurial approach.

You are looking for financial support and can implement your project independently? Then DEG is your partner.

**GIZ supports economic development and employment and works with companies to develop strategies for sustainable business development. Companies benefit from GIZ’s 50 years of experience in international cooperation and its contacts to governments, agencies and non-governmental organisations in some 120 countries.**

Are you looking for technical support and connections for implementing your project in country? Then GIZ is your partner.

**FOR TECHNICAL COOPERATION IN COUNTRY**

**Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH**

develoPPP.de  
Dag-Hammarskjöld-Weg 1–5  
65760 Eschborn, Germany  
T +49 (0) 61 96 79 - 73 77  
F +49 (0) 61 96 79 - 73 78  
E develoPPP@giz.de  
I www.giz.de/en

**KfW DEG**

DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH  
Assistance programmes / Advisory services  
Kämmergasse 22  
50676 Cologne, Germany  
T +49 (0) 221 49 86 - 14 76  
F +49 (0) 221 49 86 - 14 72  
E develoPPP@deginvest.de  
I www.deginvest.de/International-financing/DEG