**develoPPP.de CLASSIC**  
Criteria for the assessment of develoPPP.de project proposals

<table>
<thead>
<tr>
<th>Subject of evaluation</th>
<th>Assessment criteria</th>
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| **Company**           | • Company is privately owned and run for profit as a general rule  
                        • Company is registered in the EU or in a country on the OECD’s DAC List  
                        • A minimum of two audited annual financial statements available  
                        • Annual turnover of at least EUR 800,000  
                        • A minimum of eight employees  
                        • Sufficient economic solvency and liquidity to make necessary own contribution  
                        • Company and/or partners have staff resources and specialist qualifications required to carry out the project  
                        • Products/services outside sensitive business areas (e.g. armaments, alcohol) |
| **Project**           | • Project country is on the OECD’s DAC List  
                        • Project would not come about without develoPPP.de support (subsidiarity)  
                        • Project is not required by law  
                        • Project will contribute to the Sustainable Development Goals (SDGs)  
                        • Nature and extent of planned changes are measurable over the project duration  
                        • Project makes good business sense, but is not directly relevant to earnings (promotion of core business is excluded as a general rule)  
                        • Project design is coherent, objectives and activities are realistic and cost-benefit ratio is appropriate  
                        • Project will create structures to ensure the sustainability of results and changes achieved |