

# Martin Bauer Group protects and supports agricultural workers in Zimbabwe

Over a number of years of development work, the Martin Bauer Group has set up demonstration farms in Zimbabwe. These farms demonstrate sustainable and environmentally friendly agriculture and have opened up new sources of income for small farmers, herbalists and farm workers. With financial support from the German Federal Ministry for Economic Cooperation and Development (BMZ), the Martin Bauer Group is providing vital support in tackling the coronavirus crisis. It is distributing food, making protective equipment available, constructing clinics and using training to boost individuals' ability to provide for themselves.

## THE BACKGROUND

Dwindling exports, supply shortages, and shop and border closures, among other measures to halt the pandemic, are further weakening an already struggling economy. Since March 2020, millions of Zimbabweans have lost their livelihoods. The situation is particularly serious in rural areas. Small farmers, herbalists and farm workers for whom the Martin Bauer Group has created new prospects now see their livelihoods threatened by the spread of COVID-19. With help from BMZ's [develoPPP.de/COVID-19 Response](https://develoPPP.de/COVID-19%20Response), the Group is ensuring that the rural population has what it needs to survive.

## THE PROJECT

The project bundles a number of measures on food security, health protection and COVID-19 prevention, reaching more than 47,000 people. BMZ is contributing a total of EUR 200,000 to support the project.

When – as is currently the case – trade, transport and freedom of movement are restricted, people cannot ensure adequate nutrition. To counter the threat of hunger, rice, oil, sugar, beans and baobab powder are being distributed to 6,800 families. They are also being given soap, disinfectant, face masks and protective clothing, which would otherwise be unavailable or unaffordable. The protective clothing is produced locally, also generating urgently needed income.

Clinics are being set up in project areas to provide COVID-19 measures for a population without proper access to health care. Training courses tell families how to protect themselves effectively against the virus. Hygiene is being improved by means of mobile water tanks, and secure transport for farm workers is being organised.

DIRECT ASSISTANCE FOR UP TO

**6,800**

**AGRICULTURAL WORKERS**



PROJECT TERM

**MAY – DECEMBER 2020**



MORE THAN

**47,000**  
**INDIVIDUALS**

IN NEED ARE  
BENEFITING



*‘Shoulder to shoulder with BMZ and our local partners, we are helping those hit hardest by the pandemic. The same vision underpins both our demonstration farms and our efforts to tackle the COVID-19 crisis – taking action to create prospects, making practical improvements to the lives of families and boosting resilience.’*

**Oliver Krafka** · Manager, Project Management Procurement for the Martin Bauer Group

## YOUR CONTACT PERSONS

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Agency for Business &  
Economic Development

### Do you have any questions?

**AWE will be happy to advise you.**

Do you have questions about BMZ's COVID-19 Response programme? Or are you planning a project yourself? The Agency for Business & Economic Development will be happy to advise you.

You can contact our sector experts on +49 30 72 62 56 80 or by emailing [beratung@wirtschaft-entwicklung.de](mailto:beratung@wirtschaft-entwicklung.de)

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